

## **Stanley and Stanley Common Parish Council**

### **Christmas 2024 Survey Results**

#### **Overview**

The Parish Council conducted a survey on Christmas arrangements over 66 days in early 2025, and the survey closed on 31st March 2025.

#### **Results**

49 Responses were received, 30 from Stanley Common and 19 from Stanley. This represents roughly 2.8% of the Parish population, so the response to the survey is considered very poor, as 97.2% of the adult population has failed to respond at all.

Of the 49 respondents, just over half (51%) attended the Christmas Lights switch-on in their village.

55% of respondents liked the location of their tree, whereas 45% did not. 38 people (76%) left comments regarding the locations of the trees in our villages.

- **Stanley residents** left 16 comments, 8 of which were positive about the choice of the White Hart pub for the tree, and 4 of which wished for a return to the former location, which is no longer viable due to the state of the tree chamber.
- **Stanley Common residents** left 22 comments, 11 of which were positive about the choice of the Top Club for the tree. 3 wished for a return to the former location which is no longer possible as erecting a tree there would block a pedestrian crossing installed by Derbyshire Highways.

Alternative venue suggestions made by residents were:

- **Stanley:** Bull's Corner, Stanley Churchyard and the Primary School. Another person suggested string lights along the village lamp-posts.
- **Stanley Common:** on Stanley Common Recreation Ground, All Saints Churchyard, Commoner's Lott and Oakfield Farm. Other comments were made on the size of the tree, which 3 people said was too small.

All the survey participants ranked what they most liked about the Christmas Tree switch-on events, with the following results:

1. The tree and its lights was the clear first choice
2. Music and Refreshments were almost level in second and third place respectively.
3. Santa's attendance was the last choice for most people.

Regarding the trees themselves, 65% of respondents liked the choice of tree, whilst 12% did not. The remainder of respondents were neutral.

61% of respondents preferred natural trees, but only 3% of people wished for a "Flagpole Tree". The remainder were ambivalent.

92% of respondents were happy with the date and time chosen for the switch-on events.

The last question asked respondents if they would volunteer to help put up the tree or act as Santa. 5 people (just under 10%) said they would, and the Parish Council extends its thanks to those who offered to volunteer, and to all who took time to respond to our survey.